



Expense Reduction Analysts

Optimising IT Value: Hardware & Software

IT technology continues to rapidly evolve, but with no department ring-fenced from budgetary cuts, it has become even more important to ensure IT assets are optimally provisioned to maximise value.

The steep growth trajectory of software functionality between the mid-1980's to late-2000's often placed an emphasis on 'future-proofing IT' purchases. Buying the highest specification equipment available helped cope with demands on hardware from new software and extend the usable life of equipment.

The use of business software today is much more varied; ranging from robust but simple to costly and complex. In particular, the growth of mobile computing and smartphones is shaking-up the software market and places emphasis on software usability, not complexity.

These, and other factors, make implementing an optimised "IT replacement strategy" a critical activity and source of operational cost advantage.

IT managers addressing the budgetary conflict between reducing the total costs of IT yet delivering service improvements will find that we support and add value to in-house activities.

Our reviews provide clients with free software that creates a full inventory of hardware and software across the network. This helps to profile user types, track historic cost trends and detail usage patterns so purchasing decisions can be made that maximise value in your organisation.

We work in tandem with IT and Finance to deliver an optimised approach to procurement that will meet user-specific requirements over the life of IT assets. Our clients can benefit by:

- Investing in hardware and software that is fully optimised for user requirements;
- Confirming licensing compliance;
- Improving asset utilisation;
- Rationalising complex networks to reduce maintenance costs;
- Reducing energy costs.

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